



NATIONALLY SYNDICATED RADIO PERSONALITY & BEST SELLING AUTHOR BOBBY BONES TO LAUNCH NASHVILLE PODCAST NETWORK

Network Available Wherever Podcasts Are Found Plus Distribution Through iHeartRadio Platforms, Offering Inside Look At Nashville Lifestyle With Seven Shows

Nashville, TN - September 7, 2017 - iHeartMedia's Bobby Bones has announced the launch of the **Nashville Podcast Network**, an eclectic collection of seven podcasts from a variety of Nashville-savvy hosts, including Country artists such as Kristian Bush and Jake Owen. The network will give listeners an inside look at the lifestyle and pop culture in Nashville and will be available for download across various podcast platforms including iHeartMedia, reaching iHeartRadio's millions of listeners.

"My focus is content and to provide my audience with many options for it," Bones said. "If you're into fashion or music or even the stories of American heroes, this network is here to make sure you are always just one tap away from being entertained or informed."

The network will also be home to Bones' own BobbyCast, a "treasure trove of unusually candid anecdotes..." (*Washington Post*) for which Bones sits down with top artists and songwriters - Kelsea Ballerini, Dierks Bentley, Maren Morris and John Mayer to name a few - for in-depth personal interviews. With 75+ episodes and more than 2 million downloads, the overwhelming success of BobbyCast has paved the way for the Nashville Podcast Network.



NASHVILLE PODCAST NETWORK

BobbyCast: iHeartMedia's Bobby Bones goes behind-the-scenes in Nashville with BobbyCast, a podcast featuring songwriters, artists and candid conversations about the inner workings of Nashville's music scene and Bones' nationally syndicated The Bobby Bones Show.

Velvet's Edge with Kelly Henderson: Based on the blog VelvetsEdge.com, this podcast will feature fashion, beauty, lifestyle and travel from one of Nashville's most prominent female tastemakers and taste finders.

The Frontline Generation with Marjorie K. Eastman: This is a “hero” podcast, sharing the inspiring stories of people who have found a way to serve, to give back, those who have stepped up to help. Award winning author Marjorie K. Eastman, a combat veteran herself, will interview frontline leaders, from veterans, law enforcement, first responders, philanthropists and more.

Good Company with Jake Owen: Jake Owen has numerous No. 1 albums and hits, including personal songs that reflect on his own life. This podcast takes listeners a step further as Owen dives into the good and bad sides of being a country music superstar.

Whiskey Riff Raff: The creators of the popular Country Music site WhiskeyRiff.com talk raw and candidly from the perspective of country music fans. These podcasts are uncensored, highly opinionated and often involve a lot of alcohol.

Geeking Out with Kristian Bush: Fans matter, and everybody is a fan of SOMETHING. Kristian Bush, one-half of the Grammy-winning duo Sugarland, talks to people from all walks of life about what they're geeking out over, and shares his own musical obsessions along the way.

BoBo and Mikey: This is a podcast for kids ages four to eight, featuring two larger-than-life characters BoBo and Mikey. Each episode will include an educational lesson with the fun feel of listening to a cartoon.

Recently voted for induction into the National Radio Hall Of Fame as the youngest inductee ever, Bobby Bones has been dubbed "the most powerful man in country music" (*Forbes*). His nationally syndicated radio show reaches millions of listeners on 100+ stations. Bones' "hilarious" (*Sounds Like Nashville*) comedy band The Raging Idiots is set to go on a limited-run tour starting in October with tickets on sale now at ragingidiots.com. Bones' hilarious memoir, BARE BONES: I'M NOT LONELY IF YOU'RE READING THIS BOOK (Dey Street Books), landed at #1 on the New York Times, USA Today and Wall Street Journal Bestsellers Lists. Bones is also continuing on his FUNNY & ALONE STAND UP COMEDY TOUR, following more than 15 sold-out shows earlier this year. The shows became an instant hit amongst audiences, with some venues selling out minutes after going on sale. For additional information, www.bobbybonescomedy.com.

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